

## On 29 and 30 September a preview of the Merano WineFestival at the Merano Hippodrome

The 79th edition of Gran Premio Merano Alto Adige (Merano South Tyrol Grand Prix) will host a preview of the 27th edition of the Merano WineFestival (9-13 November). Two days of equestrian and food & wine extravaganza, during which the host Helmuth Köcher will reward the city with a sample of the Food&Wine excellences that will be showcased in November during the Merano WineFestival itself.

**Merano, 25 September 2018 – 46 exhibitors** from all over Italy, who with their **Food & Wines** will spoil all visitors with a selection of what will be on offer during the 2018 edition of the [Merano WineFestival](#). It will happen this weekend (29-30 September) at the area that patron **Helmuth Köcher** manages inside the **Merano Hippodrome**, in conjunction with Gran Premio Merano Alto Adige, key event of the Merano equestrian program.

There's only just over a month left to the **27th edition of the Merano WineFestival**, which **from the 9th to the 13th of November** will make Merano the capital of food and wine. And so, Helmuth Köcher, *WineHunter* and patron of the event, has decided to give to his city a **preview** of the 2018 edition. The occasion is a very important date, the **79° Gran Premio Merano Alto Adige**, an equestrian event attracting **over 15 thousand visitors**, taking place on **Saturday 29th** (1.00 pm to 6.00 pm) and **Sunday 30th** (11.00 am to 6.00 pm) **September**. The weekend will start on Saturday with the Premio delle Nazioni cross country race - part of the Crystal Cup circuit -, and the Gran Corsa Siepi hurdle horse race, followed on Sunday by Gran Premio Merano, the most prestigious steeplechase in Europe. An important occasion that brings together horse riding, food and wine, but also great excellences and worldliness. It will give the opportunity to sample wonderful wines and culinary produce created by taste experts from all over Italy, gathered together in the area personally organised by Helmuth Köcher. A selection of companies recipients of [The WineHunter Award](#), showcasing products sampled by the same WineHunter and its tasting commissions, who have been celebrated with **Rosso** or **Gold** awards, or competing for the coveted **Platinum** award, the most sought after prize, which will be presented during the Merano WineFestival.

The 2018 edition of the Merano WineFestival will be attended by over 950 of the best wine producers from Italy and the world, over 120 taste artisans and many well-known Food&Wine personalities. This year's program opening will include, as usual, a space dedicated to **organic and biodynamic wines**. This will be followed by the real stars, **The Official Selection** wines, in the enchanting settings of the Kurhaus, and the gastronomic products of the **Gourmet Arena**. And again, the unmissable **Charity Wine Masterclasses**, and the new introductions of the year: **The Circle - People, Lands, Experiences**, in the beautiful Piazza della Rena, and **Spirits Experiences**, an area dedicated to the mixology world. All this for a Merano WineFestival focused more and more on excellence and quality, and five days during which it will be possible to sample the best foods and wines that Italy can offer.

<http://www.meranowinefestival.com/biglietti/>

**Press Office:** [smstudio](#) | Press & PR

Stefania Mafalda M +39 345 58 10 157 [press@meranowinefestival.com](mailto:press@meranowinefestival.com)

Federica Da Col M +39 324 8940641 [press@smstudiopress.it](mailto:press@smstudiopress.it)