

Merano WineFestival 2018: the sale of the tickets on the event website went online

The ticket race for the 27th edition of Merano WineFestival begins. Take a look at the scheduled events for the exclusive international wine and food festival that is taking place from 9th to 13th November 2018. New this year, **The Circle**, a program of initiatives in Piazza della Rena dedicated to stories of people, lands and experiences.

Merano, 21st of August 2018 – As of today, food and wine enthusiasts from all over the world can buy the tickets for their visit to the **Merano WineFestival**, the event that animates the city center of Merano **from November 9th to 13th**. Through a series of events and initiatives you will discover the hunt of the year by **The WineHunter** and patron **Helmuth Koecher**. To enjoy an unforgettable journey by discovering the selection of the best Italian and international wine and food delicacies, just visit the official website www.meranowinefestival.com and buy your ticket for one or more days. There will also be the opportunity to participate in one of many **Wine Masterclasses** that will be published soon online and whose proceeds go to charity.

Let's take a look at the program: the Merano WineFestival starts off on Friday, November 9th with **Naturae et Purae - bio&dynamica**, a day entirely dedicated to the named topic. Organic, biodynamic and natural wines of over 100 companies from all over Italy are exposed in the Kurhaus. At the Castle Trauttmansdorff the corresponding symposium is held, where experts and interpreters of the world of wine discuss the topics of sustainability, nature and purity in correlation to wine. From Saturday onwards, the **Gourmet Arena** will return with food delicacies and wine specialties (on Friday 9th it is already open for operators of the sector). In the beautiful location of the Kurhaus you find **The Official Selection** where over 500 Italian and international companies present their wines selected by the WineHunter commissions.

This year for the first time, la Piazza della Rena is dedicated to stories of people, lands and experiences, **The Circle**. The grand finale is the **Catwalk Champagne**, a vitrine of the best French champagne accompanied by a selection of exceptional food products held in the enchanting setting of the Kursaal. This year the prestigious international event is also present in two previews: at the Gran Premio, the renowned horse race at the Ippodromo Merano on September 29th and 30th and in the capital Rome at the Acquario Romano on October 13th and 14th for the two **Anteprima Merano WineFestival**.

In the **Press Area** on the event website, journalists, bloggers and influencers can request an accreditation according to the expected admission criteria in order to participate in the event.

Press Office & PR:

smstudio srl

Stefania Mafalda M +39 345 58 10 157 press@meranowinefestival.com