

Istria is in focus at the 26th Merano WineFestival

From 11 to 13th November, the Merano WineFestival 2017 will focus on the Istrian peninsula and present, in the selection Focus Istria, those food products and wines from the emerging region, which festival president Helmuth Köcher has personally selected.

Merano 30 October 2017 - A border region with a centuries-old tradition, in which many peoples met, and yet for many still remains unknown: This is Istria, the region that has been chosen by WineHunter Helmuth Köcher as the host region of the 26th Merano WineFestivals.

For the first time this year, in the Kurhaus in Merano, Istria will have the opportunity to present the best of what it has to offer in terms of food and wine. Not only its wines, but also the olive oil and the beer will represent this region that has been known primarily for its landscape and its tourist attractions. A region with a centuries-old history, with much that remains undiscovered.

Helmuth Köcher, president of the Merano WineFestival, knows the treasures of Istria as he has been traveling the region for more than 15 years and has followed the positive qualitative development in local viticulture. After a careful review of the best wineries, he now gives Istria the space to introduce the best of what the region has to offer.

Program MWF2017 www.meranowinefestival.com/merano-winefestival/programma/

Press release www.meranowinefestival.com/comunicati-stampa-1/

Press release and photogallery MWF2017 at this link bit.ly/2fER0yz

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