Merano WineFestival
since 1992

PRESS RELEASE
11 November 2026

# People's Choice Award 2026: Merano WineFestival's visitors choose their Top 100

> *4,571 votes from 863 devices in five days: the public's ranking is online, with the full Top 100 to download as an Excel file.*

**Merano, 11 November 2026** – The public of the 35th Merano WineFestival has chosen its Top 100. From 6 to 10 November, visitors cast **4,571 votes from 863 devices** for the **People's Choice Award 2026**, one single ranking of the wines, fine food, beers and spirits tasted at the festival.

Voting was open to visitors only, and only on the festival days. All it took was a smartphone: scanning the **QR code on a producer's table sign** unlocked voting for that producer's products directly in the digital catalogue, the **MWF Digital Companion**. Every day the **live ranking** was shown on the festival's screens, until voting closed on Tuesday 10 November at 4.30 pm.

On the podium: **Buranco** with Cinque Terre Sciacchetrà Riserva DOP 2021, **Kellerei Terlan** with Rarity Alto Adige / Südtirol Terlano DOC 2013 and **Quintodecimo** with Vigna Quintodecimo Taurasi Classico DOCG 2021.

The full Top 100 is online at **meranowinefestival.com/en/peoples-choice-award** and can be downloaded as an Excel file from the Press Area, together with this release.

LINKS
https://meranowinefestival.com/en/peoples-choice-award/
https://meranowinefestival.com/downloads/peoples-choice-2026/MWF-Top-100.xlsx

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