

XXXV

MERANO WINEFESTIVAL

6 - 10 November 2026

Selected by



MERANO



www.meranowinefestival.com

“Imagine yourself surrounded by the majestic mountains of the Dolomites, while your products win over enthusiasts and professionals from all over the world.

The Merano WineFestival is the stage where your passion becomes an experience and leaves a lasting impression.”

Helmut Fidler

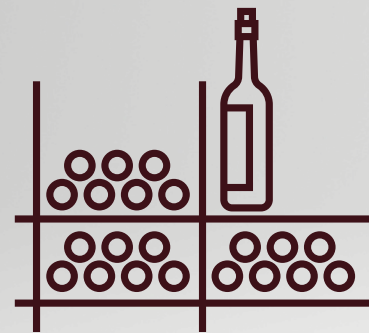


OUR NUMBERS: THE EVENT



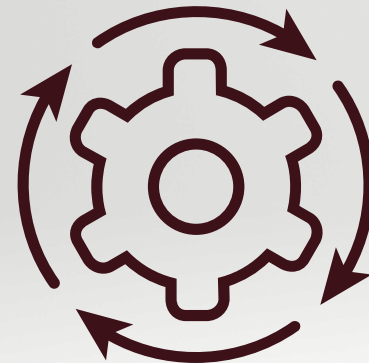
+10.000

PRESENCE COMPANIES



+1.600

**BUSINESS
OPERATOR**



+1000

**WH
AMBASSADOR**



31

**MATCH WITH
BUYERS**



+200

**INTERNATIONAL
COMPANIES FROM
32 COUNTRIES**



146



150

BUYERS

OUR NUMBERS: COMMUNICATION



+65K

FOLLOWER



+3,5M

IMPRESSIONS



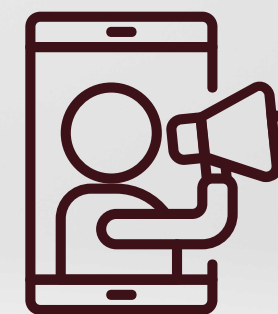
+400

PRESS
ACCREDITATION



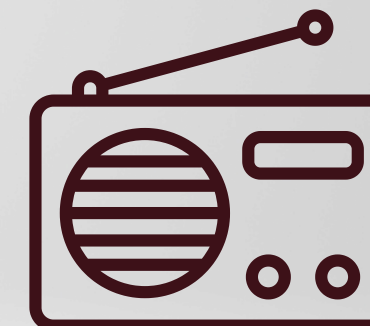
+11

MAIN
PRESS
PARTNER



+11

MAIN
INFLUENCER
PARTNER



+1

NATIONAL
RADIO
PARTNER



+500

PUBLISHED
ARTICLES

MERANO WINEFESTIVAL

A UNIC FORMAT OF WINE, FOOD & BUSINESS

- **Over 800 selected wine producers**, taking centre stage at high-profile tastings
- **Over 150 food, spirits and beer producers**, offering a complete multi-sensory experience
- **Over 50 Extrawine & Partner organisations**, showcasing gourmet excellence, innovation and lifestyle
- **Over 300 producers in the WHArea** dedicated to award-winning labels
- **Over 15 Consortia and Regions** to promote identity, appellations and wine cultures
- **Fuori Salone:** external exhibitors and events across the city, including tastings, Michelin-starred dinners and exclusive events
- **Live show cooking** with leading chefs and wine & food pairings
- **Masterclasses and themed seminars** led by industry experts and opinion leaders
- **Buyers Lounge** reserved for B2B meetings and international networking opportunities

& More: award ceremonies, institutional events, guided tastings and special formats.





THE SECTION



**TASTE TERROIR
BIO&DYNAMICA**



6 November

Kurhaus

**THE FESTIVAL
WINE ITALIA**



6 - 9 November

Kurhaus

**THE FESTIVAL
WINE INTERNATIONAL**



7 - 9 November

Kurhaus

**WINEHUNTER
AREA**



7 - 10 November

Palco Kurhaus

**GOURMETARENA
CONSORZI / TERRITORI**



6 - 9 November

Promenade Merano

FUORI SALONE



6 - 9 November

Corso Libertà

EXTRAWINE



6 - 9 November

Kurhaus

**CATWALK
CHAMPAGNE &MORE**



10 November

Kurhaus

TasteTerroir - bio&dynamica



TasteTerroir - bio&dynamica

6 November 2026 | 10:00 - 16:30 | Kurhaus, Merano

FOCUS

Organic | Biodynamic | Natural
WinesPIWI | Orange Wines | S.Q.N.P.I
Low-/No-Alcohol | Amphora Wines |
Underwater Wines (UWW)

MINIMUM PARTICIPATION REQUIREMENT



OFFICIAL
CATALOGUE
LISTING



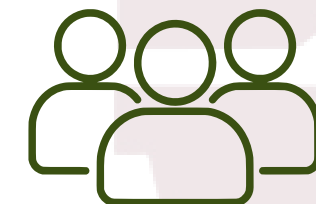
OFFICIAL
WEBSITE
LISTING



MEETINGS WITH
NATIONAL AND
INTERNATIONAL
TRADE
PROFESSIONALS
& BUYERS



MEETINGS WITH
PRESS AND
SPECIALIZED
WINE & FOOD
JOURNALISTS



10,000+ EXPECTED
VISITORS
10% TRADE
PROFESSIONALS



The Festival



The Festival | WineItalia - Next Platinum

7 - 9 November 2026 | 10:00 - 18:00 | Kurhaus, Merano

FOCUS

DEDICATED SECTION FOR ITALIAN
WINERIES FEATURING
OUTSTANDING WINES AWARDED
THE WINEHUNTER GOLD AWARD

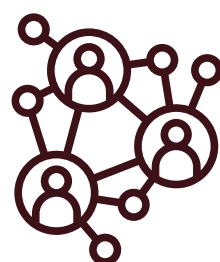
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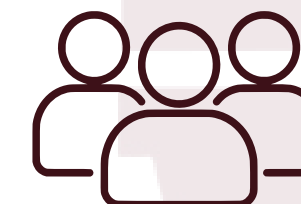
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MEETINGS WITH
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The Festival | WineInternational

7 - 9 November 2026 | 10:00 - 18:00 | Kurhaus, Merano

FOCUS

DEDICATED SECTION FOR
INTERNATIONAL EXCELLENCE:
FRANCE, GEORGIA, GERMANY,
AUSTRIA, ALBANIA, SLOVENIA,
MOLDOVA & MORE...

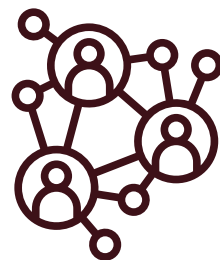
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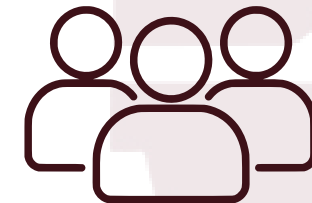
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WineHunter Area



WineHunter Area

6 - 9 november 2026 | Palco Kursaal - Kurhaus, Merano

COLLECTIVE EXHIBITION AND TASTING AREA MANAGED BY PROFESSIONAL
SOMMELIERS.

**PLEASE NOTE: PARTICIPATION IN OTHER SECTIONS IS NOT REQUIRED TO
EXHIBIT A PRODUCT IN THE WINEHUNTER AREA.**

TRE FOCUS

BIO&DYNAMICA

**OFFICIAL AWARD
SELECTION**

NO-LOW ALCOOL

**MINIMUM PARTICIPATION
REQUIREMENT**



Amphora WH Area



Amphora WH Area

FOCUS

COLLECTIVE AREA DEDICATED
TO WINES FERMENTED AND/OR
AGED IN AMPHORAE OR
TERRACOTTA VESSELS

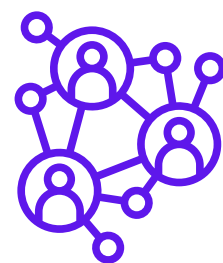
MINIMUM PARTICIPATION REQUIREMENT



OFFICIAL
CATALOGUE
LISTING



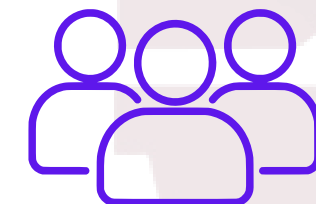
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MEETINGS WITH
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MEETINGS WITH
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JOURNALISTS



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10% TRADE
PROFESSIONALS

GourmetArena

Food - Spirits - Beer | Territorium, Consortium, Associations



GourmetArena | Food - Spirits - Beer

6 - 9 november 2026 | GourmetArena, Promenade Merano

FOCUS

TASTE THE PERFECT
HARMONY OF
EXCEPTIONAL GOURMET
FOOD, SPIRITS, AND
CRAFT BEERS

MINIMUM PARTICIPATION REQUIREMENT



OFFICIAL
CATALOGUE
LISTING



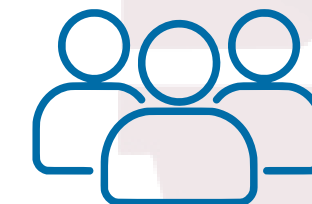
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MEETINGS WITH
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JOURNALISTS



10,000+ EXPECTED
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PROFESSIONALS



Territorium | Consortium | Associazioni

6 - 9 november 2026 | GourmetArena o Fuori Salone, Corso Libertà

AN OPPORTUNITY TO SHOWCASE OUTSTANDING
FOOD & WINE PRODUCTS ROOTED IN LOCAL
HERITAGE, TRADITION, AND CULTURE.
EXHIBITORS CAN CHOOSE TO PARTICIPATE EITHER IN
THE GOURMET ARENA OR ALONG CORSO LIBERTÀ AS
PART OF THE FESTIVAL'S OFF-SITE PROGRAMME.

Catwalk Champagne & more



Catwalk Champagne & more

10 november 2026 | 10:00-16:30 | Kurhaus, Merano

DEDICATED SECTION FOR CHAMPAGNE HOUSES, CHAMPAGNE IMPORTERS, ITALIAN AND INTERNATIONAL PRODUCERS OF TRADITIONAL METHOD SPARKLING WINES, AND A CURATED SELECTION OF GOURMET FOOD PRODUCERS FOR PAIRING.

MINIMUM PARTICIPATION REQUIREMENT



Extrawine



Extrawine

6 - 9 november 2026 | Rotunde 1° piano, Kurhaus

AREA RESERVED FOR BRANDS AND PRODUCTS OUTSIDE THE FOOD & BEVERAGE SECTOR.

EXHIBITION SPACE OPTIONS:

1. EXHIBITION TABLE IN THE KURHAUS ROTUNDA
2. OPEN EXHIBITION SPACE FOR CUSTOM STAND DESIGN

B2B WH Club



B2B WH Club

6 - 10 november 2026 | Hotel Terme, Merano

OUR WINEHUNTER AMBASSADORS AND BUYERS FROM ALL OVER THE WORLD WILL BE RESPONSIBLE FOR PROMOTING THE WINEHUNTER PHILOSOPHY IN THE COUNTRIES WHERE THEY OPERATE



Besart Kurti
AMBASSADOR FROM
ALBANIA



Karine De Souza
AMBASSADOR FROM
BRASIL



Raul Akerkar
AMBASSADOR FROM
INDIA



Claudio Arrigoni Neri
AMBASSADOR FROM
MOLDOVIA



Luigi D'Errico
AMBASSADOR FROM
JAPAN



Petri Viglione
AMBASSADOR FROM
FINLAND



Cristian Chao Chao
AMBASSADOR FROM
CHINA



Marco Facchini
AMBASSADOR FROM
CHINA



Angelo Dal Bon
AMBASSADOR FROM
MEXICO



Eyal Shelif
AMBASSADOR FROM
ISRAEL



Tamar Tchitchiboshvili
AMBASSADOR FROM
GEORGIA



Bou Farah Toufic
AMBASSADOR FROM
ISRAEL



Haris Papandreou
AMBASSADOR FROM
GREECE



Addazi Gouveia Ramon
AMBASSADOR FROM
SINGAPORE



Roberto Fazzina
AMBASSADOR FROM
SPAIN



Francesco Riccio
AMBASSADOR FROM
SWISS



Niccolo Lorimer
AMBASSADOR FROM
USA



Rashad Gurbanov
AMBASSADOR FROM
AZERBAIJAN



Yukako Saito
AMBASSADOR FROM
JAPAN



Gianmarco Ferrioli
AMBASSADOR FROM
UKRAINE



Niccolo Del Mastio
AMBASSADOR FROM
HONG KONG



Udo Siebert
AMBASSADOR FROM
GERMANY



Olga
AMBASSADOR FROM
RUSSIA



Alessandro Satin
AMBASSADOR FROM
CANADA e SCANDINAVIA

WORLD OF WINEHUNTER

WH SCOUTS: TASTING PANEL COORDINATORS



Andrea Radic
SCOUT FROM
LOMBARDIA



Guido Invernizzi
SCOUT FROM
LOMBARDIA



Lana Kharinton
SCOUT FROM
VENETO



Mauro Bertolli
SCOUT FROM
LOMBARDIA



Roberto Calderan
SCOUT FROM
ALTO ADIGE



Donato Dolzani
SCOUT FROM
EMILIA-ROMAGNA



Luciano Cescon
SCOUT FROM
VENETO



Marco Sciarrini
SCOUT FROM
LAZIO



Mauro Vellucci
SCOUT FROM
LAZIO



Simona Geri
SCOUT FROM
TOSCANA



Gianpaolo Betti
SCOUT FROM
TOSCANA



Massimo Crudeli
SCOUT FROM
EMILIA-ROMAGNA



Mario Coin
SCOUT FROM
ALTO-ADIGE



Monia Zanette
SCOUT FROM
VENETO



Bruno Cicolini
SCOUT FROM
ALTO-ADIGE

Side Events



SHOWCOOKING

6 - 10.11.2026

GourmetArena

Fuori Salone



SUMMIT&AWARD

6 - 7.11.2026

Teatro Puccini



MASTERCLASS

6 - 9.11.2026

Hotel Therme



PRESENTATIONS&LIVETALK

6 - 9.11.2026

Hotel Therme



FOLLOW US



+65K

FOLLOWER



+3,5M

IMPRESSIONS



+30k

INTERACTIONS



+25K

PROFILE VIEWS



+100K

NEWSLETTER
CONTACTS



+500

OFFICIAL
ARTICLES



@meranowinefestival_official & @hk_thewinehunter

@The WineHunter&Merano WineFestival & @MeranoWineFest

XXXV

MERANO WINEFESTIVAL

6 - 10 Novembre 2026

FOR MORE INFOS

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www.meranowinefestival.com

